



# NutrEvent

14<sup>th</sup> & 15<sup>th</sup> JUNE 2017

Lille - France

WHERE  
ALL FOOD CHAIN  
ACTORS CONVERGE



The European meeting place  
for business and innovation in  
**FOOD, NUTRITION AND HEALTH**

Organised by



In partnership with



# About NutrEvent 2017

## NutrEvent features



B to B meetings



Call for applications:  
Plant-based proteins



Conferences  
and roundtable  
discussions



Exhibition



**600**  
Delegates



**+20**  
Countries  
represented



**50%**  
International  
actors



**30**  
Exhibitors



**3**  
Hosted Events

**+2500**  
Meeting  
requests

**1**  
Plenary Session

**10**  
Conferences

**55**  
High-level  
speakers

# Steering Committee

## Industrials & Investors



**Marta BAFFIGO**  
Cargill, Scientific  
and Regulatory Affairs  
Director EMEA (BE)



**Murielle CAZAOUBIEL**  
Merieux Nutrisciences  
Head of Biofortis Clinical (FR)



**Eric CHAPPUIS**  
Olygose  
Senior Nutrition Science  
Manager (FR)



**Sandrine CUISENIER**  
Lesaffre Human Care  
Marketing Manager (FR)



**Antoine DAUBY**  
Naturex  
Director Marketing Group (FR)



**Gerhard GERSTNER**  
Jungbunzlauer  
Business Development Director  
Health & Nutrition (DE)



**Martin LANGER**  
B.R.A.I.N.  
Unit Head Corporate  
Development, Member  
of Executive Committee (DE)



**Catherine LEFRANC**  
Roquette Group  
Senior Nutrition and Health R&D  
Manager (FR)



**Marcel KLOOSTERMAN**  
DSM Venturing  
Senior Investment Manager (NL)



**Christine O'NEIL**  
HISCO (Health Ingredient  
Solutions)  
President & Co-founder (FR)

## Academia



**Laurent BAZINET**  
Professor, Institute of  
Nutrition and Functional  
Foods (INAF)  
Université Laval, (CA)



**Jean-Michel LECERF**  
Institut Pasteur de Lille  
Physician and Nutritionist  
specialist & Head of Nutrition  
service (FR)



**Alan ROWE**  
Rowett Institute  
Research Services  
Chief Executive (UK)



**Kieran TUOHY**  
Fondazione Edmund Mach  
Group leader, Principle  
investigator (IT)

## Associations & Clusters



**Doris BELL**  
German Aerospace Center,  
NCP Life Sciences  
Senior Scientific Officer (DE)



**Kees DE GOOIJER**  
TKI Agri&Food  
Director (NL)



**Francois HEROUFOSSE,**  
Wagralim  
General Director (BE)



**Jean-Luc PERROT**  
Valorial  
General Director (FR)



**Roberta RE**  
World Sugar Research  
Organisation  
Director General (UK)



**Nico VAN BELZEN**  
International Dairy  
Federation  
Director General (BE)

# Business Convention

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NutrEvent is the leading **European business convention** dedicated to innovation in **food, nutrition** and **health** gathering **600 actors** from research to market. The aim is to connect with potential business and research partners, to **promote today's products, process and services** and **identify tomorrow's innovations**.

## Who will you meet?

- **Academia/Public Organisation:**

Pasteur Institute Lille,  
Valorial, Wagralim, University  
of Wageningen, Flander's Food,  
University of Laval

- **R&D Services and professional consulting:**

Nutrikéo Consulting,  
Soladis, Phytocontrol, Agro-Hall,  
Atlantia Food Clinical Trials



- **Ingredients Suppliers:**

Lesaffre Human Care,  
Naturex, Fytexia, Cargill,  
BASF, Ingredia, Puratos

- **Finished products Suppliers:**

Ferrero, Friesland Campina,  
Bonduelle, Nestle Health  
Science, Triballat

# Business Convention

## How to use the B to B meetings platform?



Log in to your profile: [networking.nutrevent.com](https://networking.nutrevent.com)

Supported by



## Conference Programme

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### TRACK 1

#### **Sourcing innovation:**

Targeting high-potential projects from academia and companies, evaluating collaborative research capacity and defining the optimal route to early stage innovation.

### TRACK 2

#### **Financing innovation:**

Addressing equity investment challenges, identifying how to access grants and understanding how to obtain soft money.

### TRACK 3

#### **Marketing innovation:**

Exploring market access options, explaining key regulatory obligations, analysing evolutions in market trends and identifying the consequences of consumer perception on the market.

## PLENARY SESSION

### What are the drivers for tomorrow's innovation in Nutrition, Food and Health?

Discussing the latest developments driving the future of nutrition, NutrEvent's plenary session explores the culture of innovation through the latest advancements in science and technology, the market opportunities they represent and the role of the consumer in this process. Which of these innovations will shape the future of the sector? How could it disrupt the current marketplace? To what extent will the consumer influence future evolutions in the field?

# They will share their experience



 **Ignace DE BRUYNE**  
Consultant  
EurofedLipid

 **Vincent USACH**  
General Director  
Microphyt

 **Hans VAN DAEL**  
Director Europe  
Benexia

 **Jeroen WOUTERS**  
International Director  
Food Valley

 **Steffi DUDEK**  
Consulting & Strategic  
Innovation  
Analyze & Realize

 **Martijn BEKKER**  
Senior Project Manager  
Fermentation  
NIZO

 **Sandra EINERHAND**  
Founder & Consultant  
Einerhand Science & Innovation

 **Karine CLÉMENT**  
Professor, Researcher  
ICAN

 **Laurent BAZINET**  
Professor, Institute of Nutrition  
and functional Foods (INAF)  
University of Laval

 **Grégory DUBOURG**  
General Manager  
Nutrikéo Consulting

 **Marcel KLOOSTERMAN**  
Investment Manager  
DSM Venturing

 **Richard WATSON**  
Partner  
Acton Capital

 **Isabelle DE CRÉMOUX**  
President  
Seventure Partners

 **Robert HARWOOD**  
CEO  
CPL

 **Bastien RABASTENS**  
President  
Jimini's

 **Martin LANGER**  
Executive Vice President Unit Head  
Corporate Development  
B.R.A.I.N.

 **Christophe RIPOLL**  
Phytolia

 **Erin BOYD KAPPELHOF**  
Managing Partner  
Eat Well Global

And also Beneo, Jungbunzlauer, UniLaSalle, Orchidali, Nutrifizz, Innova Market Insights etc.

# Agenda


## Day One | Wednesday 14<sup>th</sup> June

	Conferences and roundtable discussions		CBL	<b>NEW</b> Nutrition Symposium	Business convention	
8:30 am	REGISTRATION AND WELCOME					
9:00 am 9:50 am	To what extent are by-products fueling innovation for food and feed actors?	Targeting the key, emerging markets of India and China		Introduction Does matrix effect exist? Clinical and epidemiological data	One-to-one meetings	
9:50 am 10:30 am			CBL Opening	Structuring foods to improve the bioavailability of bioactives and nutrients		
10:30 am 11:00 am	COFFEE BREAK					
11:00 am 11:40 am	<b>Plenary Session:</b> What are the drivers for tomorrow's innovation in Nutrition, Food and Health?			Impact of lipid emulsified structure on the fat metabolism		
11:40 am 12:30 pm				Meat and dairy products processing and protein digestion		
12:30 pm 2:00 pm	LUNCH					
2:00 pm 2:50 pm	Cross-sectorial collaborations to nurture innovation: Case studies based on inspiring projects in nutrition and health and related industries	Venture Capital and Nutrition: Where does the money come from and where does it go?	Conference	Food structure and bioavailability of fat soluble vitamins and carotenoids		
2:50 pm 3:30 pm				Plant-foods, cereals, seeds and legumes: the food matrix		
3:30 pm 4:00 pm	COFFEE BREAK					
4:00 pm 4:40 pm	Claiming health benefits: How to further innovate in the increasingly rigid context of health claims?	Call for applications pitches	Conference	Bioavailability and antioxidant properties of polyphenols and carotenoids from fruit & vegetables		
4:40 pm 5:20 pm				Food structure: A key role in nutrition and a driver for innovation		
5:20 pm 5:30 pm				Closing remarks		
5:30 pm 6:30 pm	Award ceremony of the Call for applications					
From 6:30 pm	NUTRIPARTY					



# Agenda

## Day Two | Thursday 15<sup>th</sup> June

	Conferences and roundtable discussions	CBL	Business convention	
8:00 am 8:45 am	MORNING WELLNESS 			
8:45 am	REGISTRATION AND WELCOME			
9:00 am 10:30 am	Understanding the profiles and behaviours of food supplement consumers	Conference	One-to-one meetings	
10:30 am 11:00 am	COFFEE BREAK			
11:00 am 12:30 pm	Innovating through new functionalities of existing ingredients: Is this the new route to innovation in nutrition, food and health?	Corporate VC in Food and Nutrition: What can we learn from large, successful companies?		Conference
12:30 pm 2:00 pm	LUNCH			
2:00 pm 3:30 pm	What is the future of aged-based innovation stratification strategies?	Recent progress in the identification and validation of biomarkers in microbiota		Conference
3:30 pm 4:00 pm	COFFEE BREAK			
4:00 pm 5:30 pm	New transformation and clean processes to preserve the nutritional value of food and develop its bioactivity	Conference		

## Hosted Events by NutrEvent



CBL (Club des Bactéries Lactiques – Lactic Acid Bacteria Congress)\* is a scientific conference which brings together researchers from both academy and industry with the objective to present and discuss recent advances in the field of lactic acid bacteria.

The 21<sup>th</sup> edition of the CBL is organised by Charles Viollette Institute, members of the Regional Research Laboratory in agribusiness and biotechnology.

### Session 1

Lactic acid bacteria: Genetics, synthetic biology, physiology and metabolism

### Session 2

Lactic bacteria & conventional and «unconventional» ecosystems: Fermentations, interactions and assemblage of ecosystems

### Session 3

Lactic acid bacteria and health

### Session 4

Food and non-food industrial applications: Biopreservation, production of ferments and probiotics, production of molecules of interests

*Deadline to send your abstract 28<sup>th</sup> April*  
*Contact Victoria BREFORT: [vbrefort@eurasante.com](mailto:vbrefort@eurasante.com)*

**[www.cbl2017.univ-lille1.fr](http://www.cbl2017.univ-lille1.fr)**

\* Please note that this event will be run in French

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# Hosted Events by NutrEvent



**NEW**

## THE FOOD MATRIX EFFECT BEYOND NUTRIENTS

### Nutrition Symposium

Since 1998, the nutrition department at the Pasteur Institute Lille has been organising their annual scientific congress «Les Entretiens de Nutrition de l'Institut Pasteur de Lille» around trending topics in the field of nutrition for health practitioners and dieticians, researchers, and food industry professionals. This year the event will be held during NutrEvent (14<sup>th</sup> June 2017).

9:00 am	<b>Welcome from the chair</b> Jean-Michel LECERF Marie-Caroline MICHALSKI	2:00 pm	<b>Welcome from the chair</b> Anthony FARDET
9:10 am	<b>Does matrix effect exist?</b> <b>Clinical and epidemiological data</b> Jean-Michel LECERF <i>Pasteur Institute Lille - Nutrition department</i>	2:10 pm	<b>Food structure and bioavailability of fat soluble vitamins and carotenoids</b> Emmanuelle REBOUL <i>INRA (UMR 1260) - INSERM (1062) of Aix-Marseille</i>
9:50 am	<b>Structuring foods to improve the bioavailability of bioactives and nutrients</b> Didier DUPONT <i>INRA of Rennes - UMR 1253 Science and Technology of Milk &amp; Eggs</i>	2:50 pm	<b>Plant-foods, cereals, seeds and legumes: the food matrix</b> Anthony FARDET <i>INRA of Clermont-Ferrand - UMR 1019 Unit of Human Nutrition</i>
10:30 am	<b>Coffee break</b>	3:30 pm	<b>Coffee break</b>
11:00 am	<b>Impact of lipid emulsified structure on the fat metabolism</b> Marie-Caroline MICHALSKI <i>INRA (USC 1235) - INSERM (U1060)</i> <i>Car Men Laboratory, IMBL of Villeurbanne - Lyon</i>	4:00 pm	<b>Bioavailability and antioxidant properties of polyphenols and carotenoids from fruit &amp; vegetables</b> Claire DUFOUR <i>INRA of Avignon - UMR 408 Quality of plant origin products</i>
11:40 am	<b>Meat and dairy products processing and protein assimilation</b> Didier REMOND <i>INRA of Clermont-Ferrand</i> <i>UMR1019 Unit of Human Nutrition</i>	4:40 pm	<b>Food structure: a key role in nutrition and a driver for innovation</b> Monique AXELOS <i>INRA of Nantes</i>
12:30 pm	<b>Lunch</b>	5:20 pm	<b>Closing remarks</b>

# NutrEvent will host the pitch sessions of the European Call for applications

“ INNOVATE TO DEVELOP PEOPLE DEMAND FOR PLANT-BASED PROTEINS PRODUCTS ”

By 2050, the Earth will have to feed some 9 billion people. Global proteins demand is expected to soar 40% as early as 2030.



## Apply

From 28<sup>th</sup> February to 19<sup>th</sup> May, 2017



## Be selected

19<sup>th</sup> May, 2017

and get a free pass and a dedicated space

at **NutrEvent** WHERE FOOD COMES TOGETHER  
LILLE-19 FRANCE innovation area



## Pitch

14<sup>th</sup> and 15<sup>th</sup> June, 2017 in Lille, France during

**NutrEvent** WHERE FOOD COMES TOGETHER  
LILLE-19 FRANCE

### Winners will benefit from:



#### Networking

- Be introduced to your future clients, partners, suppliers and investors



#### Support

- Personalised support to help you get your project off the ground quickly



#### Hosting at Village by CA North of France

- Be part of a unique acceleration ecosystem



#### Visibility

- Highlighting on the European stage

Contact [levillagebyca@ca-norddefrance.fr](mailto:levillagebyca@ca-norddefrance.fr)

FIND ALL INFORMATION ON THE CALL FOR APPLICATIONS HERE:

<https://www.agorize.com/village-by-ca-nord-de-france>

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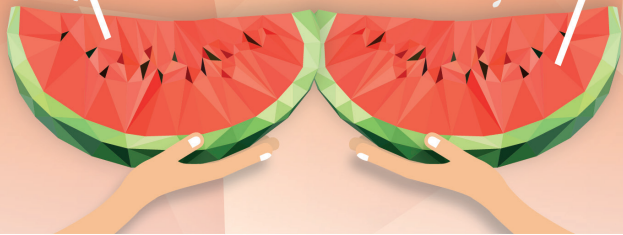
Continue your networking...

# NUTRI PARTY

JUNE  
14<sup>TH</sup>

6.30 PM

Rotterdam room  
Ground floor  
(Lille Grand Palais)



Free for all NutrEvent participants

 **NutrEvent** WHERE NUTRITION & HEALTH INNOVATORS CONVERGE

Organised by

 **eurasanté**  
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 **NHL CLUSTER**  
NUTRITION & HEALTH

 **LILLE GRAND PALAIS**

Financed by

 **Région Hauts-de-France**

 **LILLE**


 **MEL METROPOLE**

## MORNING WELLNESS

BOOST YOUR BODY!

JUNE 15<sup>TH</sup>  
8.00 AM



 **NutrEvent** WHERE NUTRITION & HEALTH INNOVATORS CONVERGE

Brought to you by

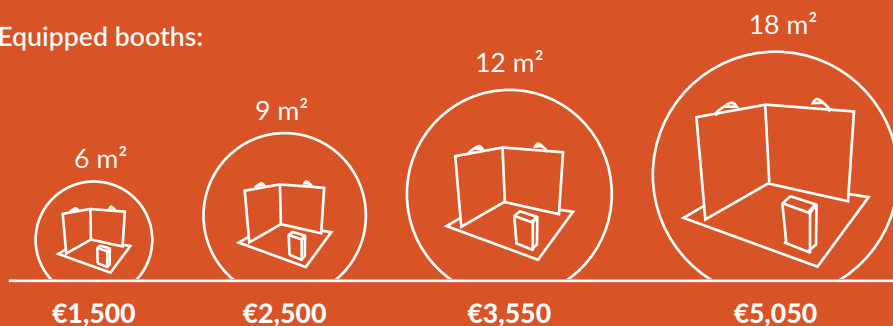
 **VITA form** fitness club

# Register now for NutrEvent 2017

	<b>Registration fees</b> (excl. VAT)	<b>Late registration</b> (excl. VAT) from 29 <sup>th</sup> May 2017
MATURE COMPANIES .....	€650	€715
EMERGING COMPANIES .....	€390	€429
<i>(less than 3 years old)</i>		
ACADEMIA .....	€250	€275
VISITOR <i>(no access to the B to B meetings)</i> ..	€150	€165

## Exhibition fees (excl. VAT)

Equipped booths:



Deadline to book your stand: 28<sup>th</sup> April

## Sponsorship opportunities (excl. VAT)

Maximize your presence: at the industry's leading event in Food, Nutrition and Health:



**Gold**  
Sponsor  
€15,000



**Silver**  
Sponsor  
€10,000



**Bronze**  
Sponsor  
€6,000

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## Bronze Sponsors



## Contributing Sponsors



## Supporters



## Medias





**Event venue**  
Lille Grand Palais  
1 bd des Cités Unies  
59777 Lille - France

**[www.nutrevent.com](http://www.nutrevent.com)**

 **@NutrEvent**

## Contacts

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NutrEvent is organised by the Nutrition Health Longevity Cluster and Eurasanté, the economic development agency dedicated to tech transfer and business development in the Life Sciences, Healthcare and Nutrition sectors in the Northern France.

**Discover the three other international events organised by Eurasanté:**



**1<sup>st</sup> edition**  
28<sup>th</sup> & 29<sup>th</sup> June 2017

**Medtech & Diagnostics**  
[medfit-event.com](http://medfit-event.com)



**6<sup>th</sup> edition**  
28<sup>th</sup> & 29<sup>th</sup> Nov. 2017

**Life Sciences**  
[biofit-event.com](http://biofit-event.com)



**2<sup>nd</sup> edition**  
6<sup>th</sup> & 7<sup>th</sup> Feb. 2018

**Silver Economy & Health**  
[ageingfit-event.com](http://ageingfit-event.com)

