

## THREE REGIONS COOPERATE TO SUPPORT NUTREVENT, A KEY EUROPEAN EVENT FOR HEALTH & NUTRITION INNOVATION

*The 6<sup>th</sup> edition of NutrEvent will be held in Rennes on October 22 and 23, 2019.*

*NutrEvent is a partnering event that focuses on innovation in food, feed, nutrition and health. Eurasanté and the Nutrition Health and Longevity (NHL) Cluster have hosted the event in Lille since 2009. NutrEvent is now at the heart of a unique partnership between three major French ecosystems in the industry: Bretagne, Pays de la Loire and Hauts-de-France. This special agreement between NHL cluster, Valorial, Atlanpole Biotherapies, Eurasanté, Atlanpole technology cluster, the technological innovation centre ID2Santé, and the local authorities of the three regions will allow NutrEvent to expand its base, and the event will alternately be hosted by Lille, Rennes and Nantes on an annual basis. NutrEvent fosters the dynamic between industry and academic stakeholders, and continues its trajectory towards becoming the leading European event in nutrition & health innovation.*

### An annual event to foster the sector's development

NutrEvent is a key event for European B2B meetings between ingredient suppliers and distributors, finished food product industries, food supplement industries, academic stakeholders, technology transfer organisations, research institutes R&D consulting firms, and investors. NutrEvent's position as the key platform for new R&D and innovation partnering opportunities has steadily developed since 2009. Its goal is to contribute to innovative product and service development in the food, health and nutrition industries.

### Nutrition & Food – a major industry in France

Nutrition & Food is a major industry in France and in the regions involved. It represents over 185 billion euros of the national economy and over 10% of total exports. Multi-nationals, SMEs, and start-ups are developing innovation and R&D projects in this area. Support from ambitious public and private investment policies allows food businesses to innovate in every area. These innovations are often the result of partnerships between academic and industrial stakeholders, and NutrEvent provides them with the framework they need to meet and enter into these partnerships that lead to new projects.

The annualisation of NutrEvent will allow its 600 participants, who come from about twenty countries, to increase their interactions, thereby significantly increasing partnership opportunities.

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## Alternation between Brittany, Hauts-de-France, and Pays de la Loire to strengthen NutrEvent's positioning and broaden its outreach to achieve innovation

### *Hauts-de-France*

For its first five editions, NutrEvent depended on the NHL Cluster (a French competitiveness cluster positioned at the intersection of nutrition and health) to bring together leading nutrition innovators, including Lesaffre, Roquette, Ingredia, Cargill, Ajinomoto Foods Europe, DSM and Olygose which are all big names in the functional food industry with their head offices in the Hauts-de-France region.

### *Grand Ouest*

By opening itself up to the Grand Ouest region, one of the Europe's leading agri-food and agricultural economic hubs with over 2,500 agri-food and nutrition businesses and an academia geared towards research and training in life sciences and health/nutrition, NutrEvent will provide participants with new partnering opportunities and business development possibilities.

The west of France is lucky enough to be the home to a number of European and international leaders in the industry. These include companies in most of agri-food areas (e.g. Bigard-Charal, LDC, Even, Sodebo, Fleury Michon, Agrial, Diana Food, D'aucy, Lactalis, Pasquier, and Triballat), research stakeholders and major schools and universities (e.g. Agrocampus Ouest, ANSES, INRA, INSERM, ONIRIS), the Carnot AgriFoodTransition platform, technology transfer centres (CBB Capbiotek and ID2Santé), and technical centres (e.g. Act Food Brittany Federation of agri- and agro-technical centres, CTCPA, TECALIMA,). The Nutrition Technocampus in Nantes, which brings together all of the economic, academic, and technical stakeholders in the agri-food business and the nutritional innovation cluster that is grouped in Rennes around the Contemporary Culinary Centre is another asset.

*"The nutrition industry is one of the region's areas of expertise and it made sense for us to combine our efforts to develop NutrEvent's international outreach. At the same time, the region's economic and academic stakeholders and the entire community of European health/nutrition stakeholders will benefit from the expansion of this great European health/nutrition reunion."* Jean-Luc Perrot – Managing Director of Valorial, Jean-François Balducchi – Executive Officer of Atlanpole and Associate Vice-President of the Atlanpole Biotherapies Cluster; Etienne Vervaecke – General Manager of Eurasanté and of the NHL Cluster; Hélène Le Pocher – Project Coordinator of ID2Santé.

## Opening up to animal health/nutrition with the aim of 'One Health'

The 6<sup>th</sup> NutrEvent is the first time that animal health/nutrition is featured. This is one of the Grand Ouest's strong points. The idea behind the 'One Health' concept is that animal, plant, and human health are all inter-related. The connections between animal and human nutrition are real and the subject of increasing R&D investment, totalling 14% of all Agribusiness expenses last year. Animal feed stakeholders, which are also active in the human nutrition industry, are coming together around shared concerns (they represent a 12.8 million euros in the French economy). Functional foods are strengthening their position in animal nutrition, within a framework where health/nutrition is perceived as being the way forward to improve zootechnical performance (resistance to infection, fertility, etc.). The use of pre- and pro-biotics helps modulate animal microbiota and can be an alternative to antibiotics in livestock, which has a positive

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impact on human health. Over the past five years, this dynamic has contributed to reducing the use of veterinary antibiotics by 37%.

*“Animal health/nutrition is a real focus for the members of our network. In fact, the issue drove us to submit, along with the NHL Cluster, a European Interreg project on the subject. Atlanpole Biotherapies members are also committed, in the same way as those of the NHL Cluster, to researching microbiota and the way they interact with health. Nutrition plays a key role when it comes to this issue and the various research projects being conducted by the stakeholder in our network change our outlook on things every day. NutrEvent participants will find everything they need to enter into new fruitful partnerships in the blooming innovation ecosystem of the Grand Ouest.”* Jean-François Balducchi, Executive Officer of Atlanpole and Associate Vice President of the Atlanpole Biotherapies cluster.

*“We have been working closely with the NHL Cluster for many years, including for joint certifications for large-scope projects in the field, such as the recent ProBioVeg project, which aims to develop new fermented vegetable food products with a view to sustainably cultivating the techno-functional and probiotic properties of fermented goods. As a member of NutrEvent’s Strategic Committee since the event’s inception, we have witnessed the event’s rapid growth first-hand, and we are looking forward to hosting it in our region. It will provide our 350 members with new partnering opportunities for developing innovations around smarter foods.”* Jean-Luc Perrot, Managing Director of Valorial.

*“The Breton health field, bolstered by ID2Santé, very quickly made health/nutrition one of its strong points which has since been reaffirmed in regional strategies. This translates into numerous innovative projects in health/nutrition that bring together agribusiness and health industry stakeholders. As a subject expert within the Valorial cluster, ID2Santé has run, at NutrEvent’s more recent editions, joint Valorial/NHL Cluster workshops on health/nutrition-related topics. We are therefore delighted that this event is also going to be hosted in the West of France.”* Hélène Le Pocher, Project Coordinator of ID2Santé.

*“By joining forces with the Grand Ouest, and through the support of the regional authorities of Rennes, Nantes, and Lille, NutrEvent is strengthening its benchmark positioning France and Europe. This exemplary partnership will help bring together industrial and academic stakeholders involved in researching and developing healthy nutrition solutions in response to the nutritional and health-related challenges that our civilisation is currently facing.”* Etienne Vervaecke, General Manager of Eurasanté and of the NHL Cluster.

### **NutrEvent’s four components fostering health/nutrition innovation**

The NutrEvent events programme includes:

- a business convention fostering meetings and partnering opportunities;
- a programme of specialised conferences to ensure we are at the heart of global health/nutrition innovation;
- presentations about nutrition and food innovation by promising international companies;
- an exhibition area fostering participant visibility.

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**KEY FIGURES OF THE 2017 EVENT:**

600+ participants (+ 10% vs 2015)  
20+ countries represented  
50 exhibitors  
25 oral presentations by start-ups  
55 high-level speakers

To learn more, please visit the website: [www.nutrevent.com](http://www.nutrevent.com)

Venues and dates for the upcoming editions:

- 6<sup>th</sup> edition | October 22 & 23, **2019** | Couvent des Jacobins, **Rennes**
- 7<sup>th</sup> edition | October 27 & 28, **2020** | Lille Grand Palais, **Lille**
- 8<sup>th</sup> edition | October 18 & 19, **2021** | Cité des Congrès, **Nantes**

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### About the organisers



Eurasanté is an incubator, a technology transfer tool and a cluster manager in the biotech, medtech, nutrition and healthcare fields in Northern France. It assists French and foreign companies, entrepreneurs, scientists and clinicians with their innovations and development projects.

The regional network includes over 1,000 companies working in Life Sciences and Healthcare. The Health field in the Hauts-de-France region has a total of 30,800 employees. Eurasanté also promotes the Eurasanté Bio-business Park which hosts 7 hospitals, 4 universities, 7 specialised schools, 170 companies and 50 laboratories. Eurasanté also organises four international partnering events intended to increase and improve interaction between academia and industry: BioFIT, NutrEvent, MedFIT, AgeingFit.



Certified since 2005, the Nutrition Health Longevity (NHL) Cluster is a French competitive cluster that is uniquely positioned at the intersection of health, nutrition, and biotechnology. With a network of over 200 industrial and academic stakeholders, the NHL Cluster offers a wide range of services, enabling its members to develop innovative projects meeting the challenges of civilisation and age-related diseases. The NHL Cluster heads, along with Eurasanté and Clubster Santé, the third largest national ecosystem in the health and nutrition industry, which includes 1,000 businesses with 30,800 employees and is represents 12 billion euros in the regional economy.



Valorial is France's top collaborative agri-business innovation network. It has 350 members and a community of over 3,000 innovators, all of whom are committed to developing smarter foods. Valorial has supported businesses and researchers in developing innovation projects since 2006.



A techno-cluster, business innovation centre, and regional incubator in the Pays de la Loire region, and the leader and co-leader of several competitive clusters.



Atlanpole Biotherapies is an inter-regional (Pays de la Loire, Brittany, and Centre Val de Loire) competitiveness cluster. It obtained its certification from the Ministry of Industry in July 2005. Atlanpole Biotherapies combines the skillsets of laboratories, platforms, and businesses to provide a complete, relevant, and competitive public/private offering along the biopharmaceutical value chain, from the discovery of targets through to clinical evaluation.



ID2Santé is a technological innovation centre devoted to developing healthcare in Brittany. ID2Santé helps businesses and research laboratories develop innovation projects. It is also at the forefront of the health field in Brittany.

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