



WE WANT YOU AS A MEDIA PARTNER

BioFIT | MedFIT | AgeingFit | NutrEvent





Eurasanté is an incubator, a technology transfer facilitator and a leading cluster in the fields of healthcare, biotech, MedTech, nutrition in the Northern France region. Eurasanté assists French and foreign companies, entrepreneurs, scientists and clinicians with their innovation and development projects. In addition, Eurasanté organises 4 international healthcare-related B to B events which aim to increase and improve interactions between academia and industry and encourage additional innovative sector collaborations:

BioFIT (Life Sciences)

NutrEvent (Food, Feed, Nutrition)

MedFIT (MedTech, Diagnostics, Digital health)

AgeingFit (Healthy Ageing)

BioFIT | MedFIT | AgeingFit | NutrEvent

International Events with 4 main activities:



One-to-one meetings to build and develop innovation and business collaborations



Conferences to gain insight and discover the latest industry trends



Presentation sessions to identify and promote innovative products and technologies



Exhibition to highlight your company with other innovators



EVENTS VISIBILITY

BioFIT | MedFIT | AgeingFit | NutrEvent



#Biotech #Academia #Industry
#Collaborations #Innovation #EarlyStage

9th edition | December 1st & 2nd 2020 | Strasbourg
10th edition | 2021 | Lille
11th edition | 2022 | Marseille

Our key media partners: Biotech
Finances, European Biotechnology,
Labiotech, Mednous, Innovation Review...



Twitter

1 650 followers
300 000

Impressions on @BIOFIT_EVENT in 2019
+ 1 Million
Impressions on #BioFIT during BioFIT 2019



LinkedIn

336 followers
+4000 posts impressions



Website

80 000 Views / Year



Newsletters/Mailing

30 000 Contacts



Preliminary programme

1 200 Ex.

Final programme

1 500 Ex.



#Medtech #Innovation #Startups
#Diagnostics #Digital

4th edition | June 30th & July 1st 2020 | Grenoble
5th edition | 2021 | Strasbourg
6th edition | 2022 | Lille

Our key media partners: DeviceMed,
Medical Plastics News, Innovation
Review, MedTech Engine, Diagnostics
World...



Twitter

640 followers
100,000

Impressions on @MedFIT_Event in 2019
+ 800,000

Impressions on #MedFIT2019 during MedFIT
2019



LinkedIn

127 followers



Website

36,000 views / year



Newsletters/Mailing

15,000 Contacts



Preliminary programme

800 Ex.

Final programme

1,000 Ex.



#SilverEco #Ageing #Healthy
#Innovation #Startups

5th edition | January 26th & 27th, 2021 | Lille
6th edition | 2022 | Nice
7th edition | 2023 | Lille

Our key media partners: Pour la
Solidarité, Hospital & Healthcare
Management, DirecteurEhpad.com,
Hospimedia



Twitter

830 followers
+ 800,000

impressions on #AgeingFit during AgeingFit
2020



LinkedIn

70 followers



Website

[UK] 30,000 views /year
[FR] 20,000 views /year



Newsletters/Mailing

12,000 Contacts



Preliminary programme

500 Ex.

Final programme

700 Ex.



#Nutrition #Health #Food #Feed
#Innovation #Startups

7th edition | October 27th & 28th, 2020 | Lille
8th edition | 2021 | Nantes
9th edition | 2022 | Rennes

Our key media partners: Agromedia,
Actif's magazine, Food & Drink
International, Nutraceuticals Now...



Twitter

1090 followers
+ 50,000

impressions on #NutrEvent during NutrEvent
2019



LinkedIn

188 followers



Website

45 000 views / year



Newsletters/Mailing

10,000 Contacts



Preliminary programme

400 Ex.

Final programme

600 Ex.



MEDIA PARTNERS PACKAGES

BioFIT | MedFIT | AgeingFit | NutrEvent



3 Tailored Packages | Media Partners

Pack 1

Pack 2

Pack 3

EURASANTÉ IS COMMITMENT:	From the convention signature to the event	Your Logo as a media partner (website, newsletters, preliminary programme and programme)	✓	✓	✓
		Communication on Social Media	1 post on 1 social media	1 post by social media	1 post by social media
		A dedicated news on the website of the event			✓
		Discount on the full pass for your subscribers	-10%	-15%	-20%
EURASANTÉ IS COMMITMENT:	During the event	Ad in the final programme			1 Full page
		Visitor pass	1	2	1 + 1 full pass
		The magazine of the media in the press area		✓	✓
		Moderation of a conference (excl. Plenary session)			✓
THE MEDIA IS COMMITMENT:	From the convention signature to the event	Our event on your agenda	✓	✓	✓
		Banner/Ad on your website/magazine		✓	✓
		Communication on Social Media	1 post on 1 social media	1 post by social media	1 post by social media
		An article about the event on your media	✓	✓	✓
		Dedicated mailing to promote the event		✓	✓
THE MEDIA IS COMMITMENT:	During the event	Attend the press conference	(if the media wants)	✓	✓
		Interview of an attendee/organisator		✓	✓
		Communication on Social Media (1 post min / day)	✓	✓	✓
THE MEDIA IS COMMITMENT:	After the event	An article about the event	✓ (via the press folder if the media doesn't attend the event)	✓	✓

Would you like to support
more than an event
and/or during more than one edition?

No problem.

We can adapt the package.



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